

# Use of Cookies on the Website

## 1. About Us - Operator

The Operator **Serhii Neliubov**, ID (ICO): 56432976, Serhii Neliubov – foreign person's enterprise, Karpatské námestie 7770/10A, 83106, Bratislava – Racča, registered in the Trade Register of the District Office Bratislava, number: 110-345184 (hereinafter referred to as the "Operator") is the operator of the website <https://www.DarkPixel.com/> (hereinafter referred to as the "website" in the appropriate grammatical form). The Operator holds exclusive rights or licenses to the content of the website. If necessary, you can contact the Operator at tel. no. +421951836856 or in writing at the e-mail address [info@dark-pixel.com](mailto:info@dark-pixel.com), or at the address of the Operator's foreign person's enterprise place of business in accordance with the Trade Register of the Slovak Republic (ZRSR).

## 2. Cookies

A cookie is a small text file that is stored in the user's web browser (e.g., Internet Explorer, Google Chrome, Firefox) on their computer (or other device with internet access, e.g., smartphone or tablet). This file ensures that visitors to our website can easily and quickly retrieve customized content whenever they return to a website they have visited before. Information from cookies is accessible only to the server of the company that created them, and to no one else. A cookie is only a "passive" file; it does not contain any other software programs that could be run on the user's device with internet access (computer, smartphone, tablet, etc.). Our websites use cookies. Cookies help us manage our website, provide its basic functionalities, and simultaneously help us understand how users use our websites. We also use cookies for analytical and statistical functions, such as recording the country of origin of our website users and the methods they use to visit our pages. Cookies also help us display relevant advertising and personalize our website. For more information about cookies, visit <http://www.allaboutcookies.org/>.

Specifically, we use the following types of cookies: a) **Necessary cookies**, which ensure the proper functioning of our website, for example, ensuring the login function to the user account on the page or allowing you to switch between language versions of our pages and ensuring that your language choice is remembered. You can disable these cookies by changing your internet browser settings; however, the website may not function correctly without them. More information on how to change internet browser settings can be found below in the Disabling/Deactivating Cookies section. We process these cookies on the legal basis of pre-contractual/contractual relationships and our legitimate interest. b) **Analytical cookies**, which help us analyze how you move on our website, what content is relevant to you, and also to learn more about the demographics of our users. We process these cookies

on the legal basis of your consent. c) **Advertising cookies**, which we use to display targeted and relevant advertising. We process these cookies on the legal basis of your consent.

Some cookies are deleted from your device after you close the internet browser window (session cookie), while others remain stored on your device even after you finish browsing our websites (permanent cookie). Information about the storage period of individual cookies can be found in the List of Used Cookies below.

We inform users about the use of cookies on our websites through a banner located at the bottom of the website.

For more information about the processing of personal data and your rights as a data subject, please study the link to the Information on the Processing and Protection of Personal Data on the website.

## List of Used Cookies

| Cookie         | Description   | Storage Period | Type        | Source           |
|----------------|---|----------------|-------------|------------------|
| _fbp           | This cookie is used to display targeted advertising.                              | 2 months       | Advertising | Facebook         |
| _ga            | Used to distinguish individual users.   | 2 years        | Analytical  | Google           |
| _gid           | Stores a unique ID to distinguish visitors.                                       | 24 hours       | Analytical  | Google Analytics |
| gcl_au         | Used to track conversions from ads.   | 3 months       | Advertising | Google Ads       |
| cookie_consent | Stores user preferences regarding cookie consent.                                 | 1 year         | Necessary   | System           |
| _ga_DNZ0Y3WBDL | Used to distinguish individual users and track their interactions on the website. | 2 years        | Analytical  | Google Analytics |

|                     |   |          |            |                   |
|---------------------|---|----------|------------|-------------------|
| cookie-scroll-panel | This cookie is used to store information about consent to the use of cookies.   | 1 year   | Necessary  | Website           |
| XSRF-TOKEN          | Cross-Site Request Forgery (XSRF or CSRF) browsing is an attack against web applications where a malicious web application can influence the interaction between a client browser and a web application that trusts that browser. | Session  | Necessary  | Website           |
| clck                | Stores a unique Clarity ID of the user for analytical purposes.   | 1 year   | Analytical | Microsoft Clarity |
| access_expires      | This cookie is used to ensure login continuity.   | 7 days   | Necessary  | Website           |
| access_token        | This cookie is used to assess the Client's access authorization.  | 7 days   | Necessary  | Website           |
| clsk                | Connects multiple page views into a single session for analytics.   | 24 hours | Analytical | Microsoft Clarity |

|         |   |         |            |                   |
|---------|---|---------|------------|-------------------|
| ANONCHK | Used for anonymous tracking of users for analytics.           | 1 month | Analytical | Microsoft Clarity |
| CLID    | Stores an ID for user identification for analytical purposes. | 1 year  | Analytical | Microsoft Clarity |
| MR      | Supports analytical functions of Microsoft services.          | Session | Analytical | Microsoft         |
| MUID    | Uniquely identifies the device for analytical purposes.       | 1 year  | Analytical | Microsoft         |
| SM      | Used to analyze user behavior.                                | Session | Analytical | Microsoft         |
| SRM_B   | Related to advanced analysis of user behavior.                | 1 year  | Analytical | Microsoft Clarity |

### 3. Benefits of Using Cookies

A cookie is a file that contains information from the user's internet browser and from a specific web server. If the internet browser accesses the web server again, the server can more easily and quickly load this information and respond to the data stored in it. The Operator uses this technology on its pages to better integrate the services it offers to clients. This includes targeted ads on the pages, processing forms on the websites, as well as the safe and error-free functioning of services. Thanks to cookies, we are able to constantly improve and refine not only our websites but also the services and offers we provide to all our clients.

## 4. Disabling/Deactivating Cookies

If you do not wish for cookies to be collected, you can also restrict, block, or delete them by changing your internet browser configuration. Although the settings of individual browsers vary, the cookie configuration is usually found in the "Preferences" or "Tools" menu. Please note, however, that if you block cookies, the functionality of our website may be limited, and in the case of necessary cookies, you may not have access to our website.

If you want to prevent the installation of new cookies or wish to delete existing cookies, instructions can be found in the links provided below. Please note that the specific procedure depends on the browser you use.

- a) **Internet Explorer:** <http://windows.microsoft.com/en-GB/internet-explorer/delete-manage-cookies>
- b) **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> and <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- c) **Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- d) **Safari:** <http://help.apple.com/safari/mac/8.0/#/sfri11471>

## 5. Third-Party Links

Our website contains links to websites operated by other parties. We provide links for your convenience, but we do not control or monitor the privacy or other practices of third-party websites. We are not responsible for the operation of websites operated by third parties or for your business relationships with them.

Third parties whose services we use include:

- **Google** (Google Analytics, Google Optimize) - More on privacy: <https://policies.google.com/privacy?hl=en>
- **Google** (Tracking pixels) - More on privacy: <https://policies.google.com/privacy?hl=en>
- **Facebook** (Tracking pixels) - More on privacy: [https://www.facebook.com/legal/FB\\_Work\\_Privacy](https://www.facebook.com/legal/FB_Work_Privacy)

### Google Analytics

This service from Google Inc. is an analytical tool that, by storing information in cookies, allows for the generation of statistical outputs about the traffic on our websites. This functionality is not necessary for browsing and serves us for monitoring website traffic and its improvement. When using Google Analytics, the Operator does not process any personal data or other identifiers usable for indirect identification (e.g., IP address) of the data subjects. However, this does not mean that your personal data is not processed in this way by Google Inc., which is the operator of the Google Analytics service.

The main cookie used by Google Analytics is the `_ga` file. You can learn more about the types of cookies used by Google Inc. here: <https://policies.google.com/technologies/types?hl=en>.

In addition to creating reports on website usage statistics, Google Analytics, together with some advertising cookies, can be used to display more relevant ads from Google Inc. (based on search history and activities on our site) as well as to measure interactions with displayed ads from Google Inc.

Google Analytics also uses cookies to analyze your behavior on our websites, which are stored on the end user's device (computer, tablet, smartphone). Google anonymizes part of the IP address associated with the end user's device immediately upon acquisition, thereby strengthening the protection of your privacy. Google Inc. uses information obtained during the use of the website to evaluate your use of our website, issue reports on website activities, and provide us with other services related to the use of our website and internet usage. This data processing by Google Analytics can be prevented by appropriate internet browser settings, in which you install a browser add-on available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

After clicking the link, an opt-out cookie will be stored in your internet browser, which will prevent future data collection when visiting the website. More information about the conditions for processing your personal data by Google Inc. when using Google Analytics can be found in the Privacy Policy: <https://policies.google.com/technologies/partner-sites?hl=en>.

## Social Networks

We recommend that you familiarize yourself with the privacy conditions of the social media platform providers through which we communicate. The information we publish explains only basic questions regarding the management of our social media profiles. We only have typical administrator permissions when processing your personal data through our profiles established on social networks. We assume that by using social networks, you understand that your personal data is primarily processed by social network platform providers (such as Facebook, YouTube, Instagram, Twitter), and that we have no control over and are not responsible for this processing, further provision of your personal data to third parties, and cross-border transfers to third countries carried out by these social network platform providers. More information about the processing of personal data by social network operators can be found in the description of specific services below, which the Operator may use in the professional use of social networks and in managing the profiles we have established on social networks.

## 6. Governing Law

The use of this website is governed by the laws of the Slovak Republic.

## 7. Final Provisions

This document on the use of cookies on the website was approved by the Operator on **October 1, 2025**. By entering the website and/or all pages or any page associated with it, I agree to be bound by the terms as described above.